

COOKIES POLICY

WHAT ARE COOKIES?

This website uses cookies and/or similar technologies that store and retrieve information when you browse. In general, these technologies can serve a wide range of purposes, such as recognizing you as a user, obtaining information about your browsing habits or personalizing the way content is displayed.

There are cookies that are controlled and managed by the owner of the Web (they are called “own cookies”) and others that are third-party cookies (these are known as “third party cookies”), for example, because they provide a tool or a functionality integrated into the Web.

The specific uses we make of these technologies are described below.

WHAT TYPE COOKIES WE USE AND FOR WHY?

On this website we use the following types of cookies:

1. Technical or indispensable cookies for the provision of services:

They are those that allow the user to browse through a web page, platform or application and use the different options or services that exist on it, including those that are used to enable the management and operation of the web page and enable its functions and services, such as, for example, to control traffic and data communication, identify the session, access to restricted access parts, remember the elements that make up an order, perform the purchase process of a order, manage payment, control fraud related to the security of the service, make the request for registration or participation in an event, count visits for the purpose of the billing of licenses of the software with which the service operates (web site, platform, or application use), elements of security while browsing, store content for the broadcast of videos or audio enabled, store dynamic content (for example, animation of a text or image upload), share content through social networks. Also included in this category are cookies intended to manage our advertising spaces of the website owner based on technical criteria such as the content edited, the frequency at which the ads are shown or the control of the origin of the potential customer when he has activated an advertising link from a web adhered to affiliate marketing programs.

These cookies are exempted from the obligations set out in article 22.2 of the LSSI.

2. Preference or personalization cookies:

We use cookies, which allow us to remember information so that the user accesses the service with certain features that can differentiate your experience from that of other users, such as, for example, the language, the number of results to be displayed when performing a search, the appearance or content of the service according to the type of browser through which you access the service or of the region from which the service is accessed, etc.

3. Analysis or measurement cookies:

We use third-party cookies, which allow us to quantify the number of users and thus perform the editing and statistical analysis of the use they make of the service offered. To this end, we analyze your navigation on our website in order to improve the products or services we offer you. See the list you will find below of third parties dealing with the information obtained with these cookies here.

4. Behavioral advertising cookies:

We also use third-party cookies, which allow us to analyze user browsing habits to develop specific profiles and display personalized advertising based on such profiles.

In order for our online advertising to be tailored and relevant, we use selective advertising programs online. The collaborating companies that participate in selective advertising programs may show you advertising based on your tastes and interests deduced from the information generated by your browsing on our website or on those of third parties participating in the program. To this end, these contributors may install a cookie in your browser to identify you as part of the relevant audience. They can also detect that you have previously visited our website using a tracking cookie installed by the website.

You can find more information about online behavioural advertising and how to manage your browser's privacy to opt out of this type of treatment at www.youronlinechoices.eu

- See the list below of how third parties treat the information collected with these cookies here.

TRANSLATORS OF DATA TO THIRD COUNTRIES

You can find out about transfers to third countries that, where applicable, are carried out by the third parties identified in this cookie policy in their respective policies (see the links provided in the section "Third-party Cookies").

PERIOD OF RETURN OF DATA

Certain cookies are cancelled once the web browsing is completed (session cookies), while others may remain stored on the user's computer and be accessed for a longer period. (cookies persistentes).

Expiration of third-party cookies: You can find information about the retention periods of third party cookies identified in this cookie policy in their respective policies (see the links provided in the section "Third-Party Cookies").

PROCESSING OF PERSONAL DATA AND RIGHTS OF THE DATED

The installation of third-party cookies may involve the collection of personal browsing data, such as IP addresses or online identifiers, by such companies for marketing purposes or others under their own responsibility. You can find out about the processing of personal data by the third parties identified in this cookie policy and how to exercise their rights in their respective policies (see the links provided in the "Third-party Cookies" section).

As far as we are concerned, the information obtained from cookies could only be associated with a specific user if that user is identified on the web. If so, such data will be processed in accordance with our web privacy policy.

At any time, the affected users may exercise their right to request access, rectification or deletion, limitation of processing and portability of their data, as well as to object to their processing, and to lodge a complaint with a supervisory authority. For more information on data protection, see our privacy policy.

HOW CAN I MANAGE COOKIES?

You can manage cookies through the configuration panel or, if not, the settings of your browser.

Browser settings

You can allow or block cookies, as well as delete your browsing data (including cookies) from the browser you are using. Please refer to the options and instructions provided by your browser to do so. Please note that if you accept third-party cookies, you must delete them from your browser settings.

To disable the use of third-party advertising cookies, users can also visit the Network Advertising Initiative (NAI) disabled page. English page: http://www.networkadvertising.org/managing/opt_out.asp.

If you disable cookies, you may not be able to make use of all the functionalities of the web.

THIRD-PARTY COOKIES

TIPO DE COOKIES	COOKIES	RESPONSABLE	+ INFO
Analysis or measurement	Google Analytics	Google, inc., 1600 amphitheatre Parkway, mountain view, ca 94043, EEUU.	You can learn more about the functioning of Google Analytics and the cookies used by this service at the following links: <ul style="list-style-type: none">- https://support.google.com/analytics/answer/6004245- https://www.google/intl/es/policies/privacy/ You can disable Google Analytics cookies by installing in your browser the deactivation plugin created by Google and available at the following link: <ul style="list-style-type: none">- https://tools.google.com/dlpage/gaoptout?hl=es
Behavioral advertising	DoubleClick and Google Adwords	Google, inc., 1600 amphitheatre Parkway, mountain view, ca 94043, EEUU.	More information about these cookies can be found at: <ul style="list-style-type: none">- https://www.google.com/policies/technologies/ads/- https://support.google.com/adwords/answer/2839090?hl=en You can disable Doubleclick cookies by visiting the DoubleClick disabling page: <ul style="list-style-type: none">- http://www.doubleclick.com/privacy/dart_adopting.aspx.
Behavioral advertising	Facebook Custom Audience	Facebook, inc., 1601 willow road, menlo park, ca 94025 EEUU Facebook Spain, s.l., calle pinar, 5, Madrid, 28006.	More information about this program is available at: <ul style="list-style-type: none">- www.facebook.com/ads/website_custom_audiences/ More details about the cookies used by Facebook are available at: <ul style="list-style-type: none">- https://www.facebook.com/help/cookies/?ref=sitefooter For more information about disabling Facebook cookies, please visit: <ul style="list-style-type: none">- https://es-es.facebook.com/help/cookies/- https://www.facebook.com/about/privacy/en
Behavioral advertising	Facebook Connect	Facebook, inc., 1601 willow road, menlo park, ca 94025 EEUU Facebook Spain, s.l., calle pinar, 5, Madrid, 28006.	More information about these cookies can be found at: <ul style="list-style-type: none">- https://www.facebook.com/policy/cookies/ For more information on how to disable Facebook cookies, please visit: <ul style="list-style-type: none">- https://es-es.facebook.com/help/cookies/- https://www.facebook.com/about/privacy/en

Behavioral advertising	Sojern	Sojern, inc., 810s 169th street, 3rd floor, omaha, nebraska, 68118, EEUU	More information about these cookies can be found at: <ul style="list-style-type: none"> - http://www.sojern.com/privacy-policy/website/ For more information about disabling Sojern cookies, please visit: <ul style="list-style-type: none"> - https://www.sojern.com/opt-out-delete-orexport-your-data/
Behavioral advertising	Google Dynamic Remarketing	Google, inc., 1600 amphitheatre parkway. mountain view, ca 94043 EEII	More information about these cookies can be found at: <ul style="list-style-type: none"> - https://www.google.com/policies/technologies/ads/ - https://support.google.com/adsense/answer/2839090?hl=en
Behavioral advertising	Custom Audience Facebook	Facebook, inc., 1601 willow road, menlo park, ca 94025 EEUU	More information about these cookies can be found at <ul style="list-style-type: none"> - www.facebook.com/ads/website_custom_audiences/ More details about the cookies used by Facebook are available at: <ul style="list-style-type: none"> - https://www.facebook.com/help/cookies/?ref=sitefooter For more information about disabling Facebook cookies, please visit: <ul style="list-style-type: none"> - https://es-es.facebook.com/help/cookies/ - https://www.facebook.com/about/privacy/en
Behavioral advertising	Bing Ads	Microsoft inc., one microsoft way, redmond, wa 98052, EEUU	More information about these cookies can be found at: <ul style="list-style-type: none"> - https://privacy.microsoft.com/eses/privacystatement/
Behavioral advertising	Appnexus	Appnexus inc, 28 west 23rd street, 4th floor, ny, 10010	More information about these cookies is available at <ul style="list-style-type: none"> - https://www.appnexus.com/en/company/platform-privacy-policy